

# Scrutiny Update

# Corporate Plan

January 2023



# Overview



Insight and  
intelligence

Resident  
engagement  
and feedback



# What insight informed the corporate plan?

## Well-being assessment

- Social
- Economy
- Culture and community
- Environment

## Public engagement and consultation

- Living in Powys survey
- Well-being Assessment survey
- Corporate plan engagement survey

**Intelligence gathered from staff and members**



# What do we know about Powys socially?



- 58,345 households / 2.2 persons in average household
- 3,500 people on housing demand register
- Cost of living has increased
- 4,088 families in absolute poverty (31% are lone-parent households)
- 17% of people in Powys report feeling lonely
- 12% (16,154) of population are unpaid carers, with more unpaid carers in south Powys
- Covid-19 increased existing health inequalities



Public Service Board

Well-being Assessment 2022  
Summary

## What do we know about Powys' economy?

- 79.2% of people economically active
- 17.8% self-employed – highest rate in Wales
- 70% of employees work full-time
- Average household income is £33,458 (Wales, £34,700)
- Lowest Gross-value added per hour worked in UK (since 2008)
- Average house price £216,998 (Wales: £194,575) – 6<sup>th</sup> highest LA in Wales
- Housing affordability is 11.8 (average house price compared to average salary)
- 7.3% properties cannot receive 4G signal indoors



## What do we know about Powys' culture and communities?

- 19% of residents speak Welsh – ranges across localities
- 32% of people volunteer in Powys
- Violence against the person - most common crime recorded
- Powys is poor for access to services
- Newtown-East is 31<sup>st</sup> most deprived area in Wales



# What do we know about the environment in Powys?

- 47% of Powys is farmland
- Water Quality - Many rivers in Powys are not achieving good ecological status.
- Air quality – ammonia pollution from intensive agricultural units.
- Impact of Climate change on the natural environment
- Powys has old and inefficient housing, reliance on solid fuels and often households run two cars due to rural nature and limited public transport



# Feedback from engaging with residents

## Living in Powys Survey

Survey ran from June - July 2021 / Total of 475 responses

### Top three priorities to put in a well-being plan identified were:

- Provide accessible services tailored to peoples' needs
- Tackle isolation and loneliness
- Support increased digital access among residents with lower usage rates

## Well-being Assessment survey

Survey ran from November - December 2021 / Total of 614 responses

### Top three areas intrinsic to well-being:

- Health and Lifestyle
- Educating our children
- Jobs and Wages





# Feedback from engaging with residents

## Corporate Plan engagement

Survey ran from 28 November – 23 December 2022

Total of 614 response including:

- 452 survey responses
- 149 Padlet posts
- 8 social media comments
- 5 emails to [haveyoursay@powys.gov.uk](mailto:haveyoursay@powys.gov.uk)

We are currently working through resident feedback garnered from this engagement, an engagement report will be developed and resident feedback will be reflected within the plan



# Questions?

